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MARKETING OFFICERS

JOB DESCRIPTION SUMMARY

We are searching for a marketing officers with a knack for communicating and a flair for strategizing and implementing marketing campaigns. The ideal candidates will be equipped with a relevant qualification and extensive experience in a wide range of marketing functions such as communications, digital marketing, advertising, branding, and social media

JOB DETAILS

Location: Windhoek

Position Type: Full time

Supervisor: Head of Non-Academic Affairs

DUTIES & RESPONSIBILITIES

- ✓ Managing and developing marketing campaigns.
 - ✓ Researching and analyzing data to identify and define audiences.
 - ✓ Conducting promotional activities.
 - ✓ Organizing and distributing financial and statistical information.
 - ✓ Overseeing campaigns on social media.
 - ✓ Evaluating the effectiveness of campaigns.
 - ✓ Reporting on trends and statistics across all digital media platforms.
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KNOWLEDGE, SKILLS AND ABILITIES REQUIRED

- ✓ Proven work experience in marketing.
 - ✓ Excellent interpersonal skills.
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- ✓ Solid knowledge of market research techniques.
 - ✓ Thorough knowledge of social media and web analytics.
 - ✓ Solid understanding of research techniques.
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MINIMUM REQUIRED QUALIFICATIONS

- ✓ Bachelor's degree in marketing, communications or related.
 - ✓ Good driving record and valid driver's license
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APPLICATION

To apply, please e-mail the below documents in a single pdf file to **Ms. Maria Penondadi** at info@globalinsti.com

- A 1 – 2-page statement of interest specifying the relevance of your experience to the Institution
- Curriculum Vitae (CV)
- Names and complete contact information for three references.

Global Edge Training Institute is a welcoming and vibrant community committed to supporting a diverse workforce, and actively seeks applications from women, minorities and other persons from traditionally underrepresented groups. Global Edge Training Institute is an equal opportunity provider and employer. The Institute reserves the right to extend the closing date if deemed necessary and reserves the right to make no appointment.